

NUMBER AUTHENTICATE



Linking a users identity to their device in an instant. Quicker, safer, and easier than a one-time passcode.



At Phronesis our main goal is to give you the power to provide seamless, safe and stress-free authentication.

A customer's ideal experience is one which keeps them secure without unnecessary steps. It should be as simple as one press – no SMS messages or email links required.

Our new Number Authenticate solution instantly links a user to their device using cryptographically secure session data, keeping your customers safe and satisfied.



Authenticate in Seconds



Elevate User Experience



Enhance Security



Authenticate Thin-File Users



Customisable API/SDK



Fits into Existing Systems

How can Number Authenticate revolutionise your business?

Is your authentication process turning customers away and losing your business money? Is it insecure or inconvenient?

There's a better way. Authentication doesn't have to be a clunky friction filled chore. Number Authenticate takes the difficulty out of verifying user possession.

The mobile channel has become the preferred method for operating online, however, **49%** of abandoned transactions are due to friction with passwords and OTPs. Users deserve a more streamlined mobile experience.

Phronesis allows you to authenticate without passwords or OTPs getting in the way, making customer journeys safe and frictionless.



How It Works



User Inputs Number



Number Discovery™



Session Data Check



Authentication

1. The user inputs their number during the sign-in or sign-up process.

2. Number Discovery™ is performed to ensure the number is valid, followed by a device session check.

3. Data is then compared and returned for authentication.

Speed Up Authentication

25% of enterprises attribute their customer churn to friction in identity and verification.

Keep your sign-up or sign-in process short and sweet by using invaluable mobile network data.

Security At No Expense

Account takeover fraud is estimated to cost businesses **£21 billion** a year.

Unlike 2FA, our Link2Mobile authentication solution is cryptographically secure, making it resistant to ATO, SIM-swap and phishing.

Guarantee Possession

Number Authenticate allows you to check if the mobile number attached to the device in session matches the number submitted by the user - ensuring possession without the need for external apps or texts.

What To Do Next?



1. [Book a free no-obligations call](#)



2. Work with us to find the perfect set up for your authentication strategy



3. Treat your legitimate customers to a streamlined experience

Phone

07539 272 271

Email

contact@phronesis.net

Impressed? Phronesis' range of solutions can also help your business

• **Improve KYC** • **Detect and prevent fraud** • **Verify a Users Age**

For more information visit <https://phronesis.net/>



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